



Working at SNP means to experience the flair of a technology start-up paired with the expertise of over 25 years in the industry and more than 14,500 successfully completed projects. We are always looking for people who show initiative and stand out for their commitment, skills and talent. If this sounds like you, then get involved as:

Social Media / Communication Specialist (f/m/d)

What this job looks like

- Define and establish a comprehensive social media strategy, emphasizing LinkedIn, to enhance our brand presence and engagement
- Develop and implement efficient processes, workflows, and procedures to streamline our social media presence, ensuring effectiveness and consistency
- Drive initiatives to increase engagement on LinkedIn among key influencers and C-level executives at SNP, cultivating meaningful connections
- Continuously assess the effectiveness of the social media strategy, ensuring alignment with company-wide goals and key performance indicators (KPIs)

Your Profile

- Proficient in B2B content and communications writing, including sales enablement content, press releases, win-wires, awards copy, etc.
- Demonstrated expertise in proofreading, editing, and translation from German to English
- Proven experience in content planning and strategy development
- Strong copywriting skills with the ability to create compelling and engaging content
- Fluency in both English and German languages, with excellent written and verbal communication skills in both

- Coordinate closely with the marketing and communication team, as well as other stakeholders, including HR, to ensure a unified and integrated approach

Be More @SNP

- At SNP, we offer an environment that motivates you and enables you to motivate others. We call this our “**be more principle**”. You are encouraged to drive innovation every day. You are always striving to set yourself goals to achieve outstanding results
- **Mobile Work** - What matters is the work result, not your place of work
- **We trust you** - You decide on your working hours
- **Stay active** and benefit from our fitness cooperations
- **Continue to develop yourself** - take advantage of our diverse training portfolio
- **Corporate Benefits** - You receive discounts from well-known manufacturers & brands
- **Company- and Teamevents** guarantee you a lot of fun at SNP
- And much more

Apply now

Contact

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DATA. TRANSFORMATION. EXPERIENCE.

